



Tahoe Rim Trail Association's **Certified Interpretive Guide Training** Monday, April 5th - Thursday, April 8th 2010

This training will increase your skills, and make you more confident in creating and presenting interpretive programs for trail users.

As a result of this training you will:

1. learn new techniques to interpret the Trail to visitors
2. identify the characteristics of interpretive audiences;
3. explain why and how interpreters need to relate to their audience;
4. convey the importance of recognizing and providing interpretation for different learning styles;
5. understand the need for audience analysis;
6. articulate the need for conducting content related research;
7. establish the relationship between tangibles, intangibles and universals;
8. synthesize information about audience and resources and they apply to programs;
9. write a presentation outline;
10. demonstrate creative ideas to incorporate into program delivery; and
11. demonstrate understanding of the guiding principles of interpretation

Added value to this training is certification as an interpretive guide through the National Association for Interpretation, including a one year membership in the Association.

The training will be conducted at the Tahoe Rim Trail Association office in Incline Village and on the Tahoe Rim Trail. Participation is limited to 15 to ensure individual attention. The fee for this four-day training is \$495.00.

The Art of Interpretive Writing

Friday, April 9th

This workshop introduces you to the techniques for written interpretation. You will focus on strategies that make non-personal interpretation come close to the impact of compelling front-line interpretation. These techniques apply to your brochures, web sites, exhibits, public service announcements, books, magazine articles and other interpretive projects. You will leave the workshop with a 42-page workbook and energized to complete your current writing projects.

This training will be held at the Tahoe Rim Trail Association office in Incline Village, NV. The fee for this one day workshop is \$250.00.

Both trainings will be presented by Alan Leftridge, author of *Interpretive Writing*, and past-editor of *The Interpreter* magazine and *Legacy* magazine. (Bio attached)

For more information, or to participate in these trainings contact: Emily Williams, Director of Trail Use,
emilyw@tahoerimtrail.org. (775) 298-0231